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<http://www.barc.net/championships/cliocup-series>

www.cliocupseries.com

MICHELIN CLIO CUP SERIES ANNOUNCES NEW PRESS OFFICERS

The Michelin Clio Cup Series is pleased to announce that both Simon Paice and Damian Meaden have joined the team for the forthcoming season as joint Press Officers.

The pairing bring a wealth of experience to the championship in the fields of both journalism and PR. Simon has worked in the national racing scene for the past seven years, both as a National Reporter for The Checkered Flag, and through PR work with clients across the likes of the British Touring Car Championship, Porsche Carrera Cup GB and Ginetta Junior Championship.

Damian currently works as a Freelance UK Correspondent for *Motorsport News* and *Autosport* as part of their Talent Development Programme. This year will mark his fourth successive campaign of working within the British Touring Car Championship, currently for independent website *TouringCars.net*. He has also previously provided content for Eurotech Racing, Houseman Racing and BTCC race-winner Jack Goff.

They will be responsible for producing content for the championship in the form of both press releases and website content, along with managing the series' social media outlets. Several innovative ideas are also being discussed, with a raft of driver announcements set to be released in the coming fortnight.

Simon Paice said, "I'm delighted to be joining the team behind the Michelin Clio Cup Series this season. I've been covering the championship since its inception in 2013 and it has consistently produced great racing across both classes. The series has been a proving ground for some really talented drivers and I can't wait to see what the class of 2017 can produce."

Damian Meaden said, "Having first come across the championship whilst on national reporting duties for *Motorsport News* and *Autosport* last year, its high standard of racing made the chance to join the team an easy decision to make! I'm excited to be working with Simon and everybody at the Michelin Clio Cup Series for the upcoming season and I'm confident we can build upon the successes it has already enjoyed and further increase its audience."

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